



**SCOTT
STANSFIELD**

LEARN. TRANSFORM. EVOLVE



Consulting
Graphic Design
IT and Telephony
Credit Management

Helping Small Businesses Help Themselves



Your Brand at work for you

Injecting your image, message and pitch to your prospective customers is as important as getting your business right.

Whether you have an established brand and need some large scale Ads producing or you have nothing and need the full works then my affordable services are here to plug the gap.

I work with you to make sure that anything created is reflective of your business and its message. With experience with various clients and across all media; I can create something truly penetrating without the associated costs of commissioning a design agency that can run to £1000's.

Throughout the design process I work with you to make sure you are happy.



Previous Clients include McDonalds, Pizza Hut, Domino's, Subway, Bars, Clubs, Taxi Firms, Solicitors and Local Authority councils.

- Single one off work
- Affordable retainer services
- Contract Work
- Full Campaign
- Full Brand and Imagery
- Digital and Video Production

Design Solutions

- Specialising in Outdoor Advertising
- Web design
- Full Brand Packages
- Small Ads—Big Impact
- Sales and Marketing Campaigns
- Reports and Brochures
- Make the most of your Business Show it off!

Sutton Media

Came on Board as a Freelance Graphic Designer—Consulted into their ways of working and recommended new systems. The business now works more efficiently, compliantly and sales are up!

Long Island Group

Took a failing restaurant and bar group and brought them online with booking systems, social media, PR work and a booming sales profile. The business has since been sold for much more than its Value before I stepped in.

Career Management

I also look after personal clients who wish to progress or change careers; with coaching, Résumé and path exploration on average my clients have seen increases in salary of over 30% in 12 months



Business Consultancy

Having worked with many business in a variety of capacities I know how much work is pumped into them and how no one understands your business like you do. That means you are best person to help improve it. I come on board and help you realise some of those changes and enable you to keep improving

How can I help

By Listening to you and your employees I can gauge what may need work, love or investment and the best way to deploy that need. I specialize in enabling businesses and upskilling where appropriate. I hope to have as little involvement as possible (Odd I know) in improvements—consultants are great but if they cost the earth and you become dependant on them then there is little point.

Through experience and studying I can help with

- Staffing, HR, recruitment and people management
- IT and Telephony systems
- Efficient ways of working (Operational Excellence)
- Reporting, analytics and insights
- Sales and Campaigns
- Widening markets coverage
- Advertising and Social Media
- PR (Crisis Management or Enduring Behaviors)
- Credit Management Risk, Documentation and Recovery



About Me

With 10 Years experience in the Customer Service, Credit Management or Sales and Marketing industries I have seen many things that work and a lot that don't.

Luckily business comes naturally to me; my analytical mind allows me to look objectively at situations and consider lateral movements to move forward.

After helping businesses for a few years on an informal basis I decided I wanted to help others so put some formal structure around my informal way of working.

I still think businesses already have all the potential they need, sometimes they would benefit with a nudge in the right direction and that's where I come in.

I will never overcharge, I will never tell you theres a requirement when there isn't and I will never impress myself upon you. When you have what you need I'm gone

I am a single father with 3 children living in Nottingham



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